



## Map Specifications and Content

The base map will feature a complete regional overview, showing both the current operational status of the Onshore and Offshore Central Mediterranean and North Africa region, including operational oil and gas fields, platforms and pipelines.

The map will also include detailed map insets featuring the major producing areas with all up-coming offshore oil and gas fields, platforms and pipelines being planned or considered through to 2017.

- Size 1503.5 x 1055.5mm
- Smooth quality coated paper
- A proposed print run of 5000 maps is planned

## Base Map Image:

- Full colour land satellite image
- Coastlines, with Major Towns; Ports & Terminals
- Bathymetry (Water Depths) set to; 500m; 1000m; 1500m & 2000m+
- Licence & Concession Areas with Operator Status
- Operational On- and Off-shore Oil & Gas Fields
- Operational Offshore Fixed Platforms Locations
- Operational Floating Production & Storage Facilities
- Operational On- and Off-shore Pipelines
- Remote location Proposed Oil and Gas Fields with Field Names
- Remote location proposed Pipelines Start & End Points

## Enlarged Inset Maps:

- Planned Offshore Oil and Gas Fields (to 2017) – with Field Names
- Planned Offshore Oil and Gas Fixed and Floating Platforms (to 2017)
- Planned Offshore Oil and Gas Pipelines (to 2017)

## Central Mediterranean and North Africa Oil and Gas Activity Map to 2017

Infield Systems is preparing for publication, a new oil and gas activity and forecast map covering the onshore and offshore sector for The Central Mediterranean and North Africa producing region.

With exploration and development plans in the region moving forward at a pace, and with new discoveries and field development plans across the complete region, the need for accurate information on where these developments are located and how they will tie into the existing infrastructure is important information for every industry executive.

The Central Mediterranean and North African region has always been an attractive market for international operators and, given its position, has established trade routes to key Western and Eastern markets.

The publication and launch of this new regional oil and gas map is to tie in with next Offshore Mediterranean

Conference in Ravenna in March 2013. The map is to be freely distributed at this event from the Infield Systems Ltd booth located in the exhibition hall.

Major companies who operate in the oil and gas sector within this region are asked to give this new map serious consideration for inclusion within your 2012 /2013 media budgets.

Upon publication, 100 maps will be given to all advertisers, plus additional copies to all advertisers who also participate at this event with a booth.

## Information Sources

The new Central Mediterranean and North Africa Oil & Gas Activity Map has been produced using the Offshore EnergyGateway, Infield's online oil and gas GIS Mapping System and information from the Offshore Energy Database.

# 2013 to 2014 Print Media Plan

Infield Systems will be publishing the following Infield Regional Oil & Gas Activity Wall Maps throughout the remainder of 2013 and 2014:

## 2013

- Offshore Central Mediterranean Oil & Gas Map To 2017 (1<sup>st</sup> edition) (NEW)**  
 Scheduled for publication at Offshore Mediterranean Conference 2013 being held in Ravenna, Italy, this new regional oil and gas map will detail the central Mediterranean and North Africa regions, including: Italy, Tunisia, Libya, Egypt, Albania, Israel, Greece, Croatia, Malta and Cyprus.
- Offshore Latin America Oil & Gas Activity Map To 2017 (2<sup>nd</sup> edition)**  
 Scheduled for publication at the Offshore Technology Conference in May 2013.
- North Sea Oil & Gas Infrastructure & Integrity Map To 2017 (2<sup>nd</sup> edition)**  
 Scheduled for update and release in September 2013 with major free release planned for Offshore Europe event in Aberdeen.
- Offshore West Africa Oil & Gas Activity Map To 2017 (3<sup>rd</sup> edition)**  
 Scheduled for publication in December 2013, with its release at Subsea 2014, Aberdeen, Subsea Tie Backs 2014, Texas and the Offshore Technology Conference 2014, Houston.

## 2014

- Gulf of Mexico Oil & Gas Infrastructure & Integrity Map To 2018 (3<sup>rd</sup> edition)**  
 Scheduled for publication in April 2014 with its release planned at the Offshore Technology Conference 2014 and Subsea Tie Backs 2015.
- Norwegian and N62 degree Oil & Gas Activity Map To 2018 (2<sup>nd</sup> edition)**  
 Scheduled for re-publication in August 2014, with its release planned at Offshore North Seas 2014, Stavanger.
- Offshore South and East Africa Oil & Gas Activity Map To 2018 (2<sup>nd</sup> edition)**  
 With the ever increasing search for new discoveries of hydrocarbons, Tanzania, Mozambique and Madagascar are fast appearing on the radar. The East Africa oil and gas sector is expected to be a key driver of growth in Africa. Activity and interest in this region is high. This new activity map will reflect the interest in the region. Scheduled for publication in 2014.

## Advertising Opportunities

With each of the Infield Oil and Gas Activity Maps, there are a number of advertising opportunities available, with single 100mm by 100mm or multiple size positions.

- Each single 100mm x 100mm position costs GB£2,500.00. Multiple position slots prices are available on application
- Each map provides a unique marketing aide for leading contractors to promote their services, facilities and major new project references to the global oil and gas industry
- All advertisers will receive 100 folded maps for their own distribution

## Distribution

Infield Systems attends many oil and gas events around the world. In addition Infield Systems works with conference organisers to distribute the published maps to their delegates.

At events such as the Offshore Technology Conference and Offshore Europe, Infield Systems invests in various advertising and sponsorship opportunities with the conference organisers to drive visitors to the Infield booth. The advertising is centred on the distribution of the Infield Oil & Gas Activity Maps.

At Subsea Tiebacks Forum Infield Systems participates in the sponsorship programme

that allows the paying delegates to be entered into a free prize draw to win a Harley Davidson Motorcycle. To qualify, the delegate must visit each of the sponsoring booths.

For all events Infield Systems promotes their attendance on the Infield.com website and these pages are developed with search engine optimisation, to ensure high page rankings in Google, Bing and other major search engines.

Infield Systems operates an email marketing system which announces the publication of all Infield products and services and attendance at exhibitions and conferences.

## About Infield Systems

Infield Systems is an independent energy research and analysis firm that is dedicated to the provision of accurate and up-to-date data, market reports, mapping, analysis and forecasts for the offshore oil and gas and associated marine industries. Infield Systems also prepares market due diligence on mergers, acquisitions and transactions for clients in the energy industry. Infield Systems services clients in over 40 countries, including E&P companies, contractors, manufacturers, government agencies and financial institutions, and is widely acknowledged as the definitive independent source for information, research and analysis on the offshore energy sector.

Exhibition	Location	2012	2013	2014
Arctic Technology Conference	Houston	✓	✓	✓
Gastech	London	✓		
Offshore Europe	Aberdeen		✓	
Offshore Mediterranean Conference	Ravenna		✓	
Offshore Northern Seas	Stavanger	✓		✓
Offshore South East Asia	Singapore	✓		✓
Offshore Technology Conference	Houston	✓	✓	✓
Oil & Gas Asia	Kuala Lumpur		✓	
Subsea Aberdeen	Aberdeen	✓	✓	✓
Subsea Tiebacks Forum	Texas	✓	✓	✓

n/d - Not Decided

Infield Systems Limited | Suite 502 1 Alie Street London E1 8DE, UK  
 T: +44 20 7423 5000 | F: +44 20 7423 5050 | E: data@infield.com | W: www.infield.com