

# Welcome to the infield EnergyGateway

Opening the world to online mapping and GIS services

## infield

Market Analysts &  
Business Strategy Consultants



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## Technical Specifications For Banner Advertisements

### Banner Sizes

- Full Column - Full Screen Height  
- Image Size - Pixels - 200 wide x 700 high
- Half Column - Image Size - Pixels  
- 200 wide x 340 high
- 1/3 Column - Image Size - Pixels  
- 200 wide x 225 high
- Quarter Column - Image Size -  
Pixels - 200 wide x 170 high

### Hot-Spot Advertising Specifications

Within each Gateway up to 12 full column banners can be booked. A hot-spot advertisement can either be a static image or animated file lasting no longer than 12 seconds. Full, half, third and quarter column segments can be booked depending upon availability. Prices start at £175 for a quarter column banner.

Hot-Spot banners are strategically placed next to the working screen of the selected Gateway mapping image, which continually rotates every 144 seconds, providing a high profile of the sponsor's regional presence. Each banner hot-spot has a single "click through" to the sponsor's own specified URL.

Discounts are applied to multiple Gateway hot-spot placements.

### Offshore EnergyGateway "Hot-Spot" Sponsorship Packages

The Offshore EnergyGateway is a true online GIS and mapping service for the oil, gas, renewable energy and associated marine industries. The EnergyGateway can be accessed through any Internet browser, where the world map is split into 14 separate "Gateways".

Within the commercially released edition of the Offshore EnergyGateway, Infield Systems has made available a limited number of advertising "hot-spots", within each regional Gateway and sample free access regional Gateways, which are open to be viewed by anyone on the Internet. The sample Gateways show parts of the maps for:

- North West European Continental Shelf
- Southern Europe
- Eastern Europe
- North Africa

- West Africa
- South & East Africa
- Middle East & Caspian Sea
- South Asia
- South East Asia
- East Asia (including Sakhalin Island)
- Australasia
- North America (Gulf of Mexico)
- Latin America (including Mexico & Brazil)
- The Arctic

The successful promotion of the Offshore EnergyGateway is achieved by a diversified marketing campaign that includes industry exhibitions, events and conferences, distribution of published wall maps, high search engine placement, and inclusion of EnergyGateway maps in Infield Systems Market Reports, white papers, and press releases. It also includes EnergyGateway maps advertised in the trade press as well as at reciprocal links from Hot-Spot sponsors and other websites.

# The Offshore EnergyGateway

Within each region of Infield Systems' Offshore EnergyGateway, information from the Offshore Energy Database is displayed as GIS layers alongside other geographic layers to provide the user with a unique tool to explore any country involved in the offshore oil and gas industry. The layers also include Infield Systems' renewable energy data and all offshore wind farms have been added to a renewable energy layer on the Offshore EnergyGateway.

The following layers can be accessed through the Offshore EnergyGateway:

## Offshore Energy Database Layers:

- Oil fields
- Gas fields
- Gas pipelines
- Oil pipelines
- Fixed platforms
- Floating facilities
- Single point moorings
- Onshore terminals
- Onshore LNG facilities
- Onshore GTL plants
- Offshore wind farms

## Offshore Energy Database Layers:

- Median lines
- Coastlines
- Country boundaries
- Geographic longitude & latitude grid
- Licence blocks
- Water depth (Bathymetry)
- Major ports
- Major cities
- Heliports

The database layers are linked directly back to the information in the Offshore Energy Database. It is possible to subscribe to Offshore Energy Database data sets and link these to the visual layers on the EnergyGateway to create a powerful geographic and data system, or to subscribe to standalone packages to access the visual layers for a simple and quick reference tool for each region.

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## About Infield Systems

Infield Systems is an independent energy research and analysis firm that is dedicated to the provision of accurate and up-to-date data, market reports, mapping, analysis and forecasts for the offshore oil and gas and associated marine industries. Infield Systems also prepares market due diligence on mergers, acquisitions and transactions for clients in the energy industry. Infield Systems services clients in over 40 countries, including E&P companies, contractors, manufacturers, government agencies and financial institutions, and is widely acknowledged as the definitive independent source for information, research and analysis on the offshore energy sector.

Infield Systems' team of experienced analysts and researchers have developed a range of products and services designed to assist senior executives making informed business decisions. Infield Systems operates

with the highest standards of accuracy, clarity and professionalism to gain results, whether it is supplying or managing raw data for internal company use or providing high-level strategic views on global market developments.

All of Infield Systems products and services are supported by direct access to senior analysts and support personnel, ensuring high standards of service and responsiveness across the globe.

Infield Systems' range of in-house skills include all the major industry disciplines from geology, finance and law through to senior operational management, allowing for the provision of data, information and reports that are realistic, accurate and insightful. Infield's reports and services are used to support business decisions at a senior level and as such are presented with a clarity and conciseness that has brought international acclaim.

## Pricing & Ordering

Prices for banner advertising on the Offshore EnergyGateway are shown below. Discounts are offered on multiple Gateway banners. Please contact the Infield sales team for details.

Region	Quarter	Third	Half	Full
Arctic	350	425	525	750
Australasia	175	270	350	600
East Asia	175	270	350	600
South East Asia	350	425	525	750
Eastern Europe	175	270	350	600
Latin America	175	270	350	600
Middle East & Caspian	175	270	350	600
North Africa	175	270	350	600
North America	350	425	525	750
NWECS	350	425	525	750
South & East Africa	175	270	350	600
South Asia	175	270	350	600
Southern Europe	175	270	350	600
West Africa	350	425	525	750

Prices in GB Pounds