



Base Map Image

- Full colour land satellite image
- Coastlines, with Major Towns; Ports & Terminals
- Bathymetry (Water Depths) set to; 500m; 1000m; 1500m & 2000m+
- Licence & Concession Areas with Operator Status
- Operational Oil & Gas Fields With Name Text
 - 1947 to 1960 - 20% colour weight
 - 1961 to 1975 - 50% colour weight
 - 1976-1990 - 70% colour weight
 - 1990- to date - 100% colour weight
- Abandoned Oil & Gas Fields with Name Text
- Future Oil & Gas Fields With Name Text
- Operational Floating Production & Storage Facilities
- Decommissioned Floating Production & Storage Facilities
- Operational Fixed Platforms
 - 1947 to 1960 - 20% colour weight
 - 1961 to 1975 - 50% colour weight
 - 1976-1990 - 70% colour weight
 - 1990- to date - 100% colour weight
- Decommissioned Fixed Platforms
- Future Fixed Platforms
- Operational Pipelines
 - 1947 to 1960 - 20% colour weight
 - 1961 to 1975 - 50% colour weight
 - 1976-1990 - 70% colour weight
 - 1990- to date - 100% colour weight
- Decommissioned Pipelines
- Future Pipelines
- Well Locations

The map specifications are

- Size 1550.5mm (W) by 1050.5mm (H)
- Smooth quality coated paper
- A proposed print run of 5000 maps is planned

Gulf Of Mexico Map

The US Gulf of Mexico offshore oil and gas industry was born off the coast of Louisiana in November 1947, when Kerr McGee brought on the first oil production well, what is now the Ship Shoal 32. From that point on Louisiana's relatively isolated coastal communities became significant contributors to the U.S. and the world's oil and gas industries. The US Gulf of Mexico was also the first location for offshore well structures to be built in open waters, whereas before they were located in sight of land or built out from the shore via piers.

The discovery of large quantities of oil and gas in the US Gulf of Mexico has been one of the most dramatic events in the post-war history of the US.

From these early platforms the Gulf of Mexico has developed into an area of extensive installed operational infrastructure with 3,456 platforms, 636 subsea units and 6,908 pipelines equating to 48,064km. Over 37% of these operational units are 25 years old or older with a significant number expected to remain in operation for many years into the future.

Oil production has grown rapidly from negligible levels in 1950 to 1.638 mbd in 2010. However, today's oil and

gas industry and its development rely on what is now an aging infrastructure. Infield Systems Ltd, the world's leading offshore oil and gas market analysts, has charted the infrastructure of the US Gulf of Mexico from the earliest developments – most of which are now past peak production – starting from the 1940s to all future projects planned for development by 2016, on one full colour wall map.

This wall map will again provide an insight into how even modern field developments may grow to rely on an ageing infrastructure for the transportation of production. While the use of existing infrastructure in improving project economics may lead to reduced costs and faster development times, the current network of fields and platforms could lead to the consequences of product loss through 'leakage,' increased Opex costs and transit fees, and increased environmental risk.

According to Infield data 13.4bn barrels of oil and gas reserves are forecast to come onstream offshore North America between the years 2012 and 2016. With platforms and fields coming to the end of their productive life, information on which fields will close and those which will have to continue is crucially important to all major players in the offshore oil and gas industry. The US Gulf of Mexico Oil & Gas Infrastructure Map will go a considerable way to informing industry players of the future ahead.

2012 to 2013 Print Media Plan

Infield Systems will be publishing the following Infield Regional Oil & Gas Activity Wall Maps throughout the remainder of 2012 and 2013:

2012

- **Offshore Asia Pacific Oil & Gas Activity Map To 2017 (3rd edition)**

Scheduled for publication in November 2012 with major release planned for Offshore South East Asia (OSEA) 2012 and Oil & Gas Asia (OGA) 2013

- **Offshore South and East Africa Oil & Gas Activity Map to 2017 (NEW)**

With the ever increasing search for new discoveries of hydrocarbons, Tanzania, Mozambique and Madagascar are fast appearing on the radar. The East Africa oil and gas sector is expected to be a key driver of growth in Africa. Activity and interest in this region is high. This new activity map will reflect the interest in the region. Scheduled for publication in December ready for 2012 release.

- **Arctic Frontiers Oil & Gas Activity Map To 2019 (2nd edition)**

The Arctic holds the world's largest remaining untapped gas reserves and some of its largest undeveloped oil reserves (possibly 25%).

Infield Systems again plan to fully update their Arctic Frontiers Map to chart these potential reserves and future fields. Scheduled for publication in December 2012 with major release planned for Arctic Technology Conference, Houston.

2013

- **Offshore Central Mediterranean Oil & Gas Map To 2017(1st edition) (NEW)**

Scheduled for publication at Offshore Mediterranean Conference 2013 being held in Ravenna, Italy, this new regional oil and gas map will detail the central Mediterranean and North Africa regions, including: Italy, Tunisia, Libya, Egypt, Albania, Israel, Greece, Croatia, Malta and Cyprus.

- **Offshore Latin America Oil & Gas Activity Map To 2017 (2nd edition)**

Scheduled for publication at the Offshore Technology Conference in May 2013.

- **North Sea Oil & Gas Infrastructure & Integrity Map To 2017 (2nd edition)**

Scheduled for update and release in September 2013 with major free release planned for Offshore Europe event in Aberdeen.

Advertising Opportunities

With each of the Infield Oil and Gas Activity Maps, there are a number of advertising opportunities available, with single 100mm by 100mm or multiple size positions.

- Each single 100mm x 100mm position costs GB£2,500.00. Multiple position slots prices are available on application
- Each map provides a unique marketing aide for leading contractors to promote their services, facilities and major new project references to the global oil and gas industry
- All advertisers will receive 100 folded maps for their own distribution

Distribution

Infield Systems attends many oil and gas events around the world. In addition Infield Systems works with conference organisers to distribute the published maps to their delegates.

At events such as the Offshore Technology Conference and Offshore Europe, Infield Systems invests in various advertising and sponsorship opportunities with the conference organisers to drive visitors to the Infield booth. The advertising is centred on the distribution of the Infield Oil & Gas Activity Maps.

At Subsea Tiebacks Forum Infield Systems participates in the sponsorship programme

that allows the paying delegates to be entered into a free prize draw to win a Harley Davidson Motorcycle. To qualify, the delegate must visit each of the sponsoring booths.

For all events Infield Systems promotes their attendance on the Infield.com website and these pages are developed with search engine optimisation, to ensure high page rankings in Google, Bing and other major search engines.

Infield Systems operates an email marketing system which announces the publication of all Infield products and services and attendance at exhibitions and conferences.

About Infield Systems

Infield Systems is an independent energy research and analysis firm that is dedicated to the provision of accurate and up-to-date data, market reports, mapping, analysis and forecasts for the offshore oil and gas and associated marine industries. Infield Systems also prepares market due diligence on mergers, acquisitions and transactions for clients in the energy industry. Infield Systems services clients in over 40 countries, including E&P companies, contractors, manufacturers, government agencies and financial institutions, and is widely acknowledged as the definitive independent source for information, research and analysis on the offshore energy sector.

Exhibition	Location	2012	2013	2014
Arctic Technology Conference	Houston	✓	✓	✓
Gastech	London	✓		
Offshore Europe	Aberdeen		✓	
Offshore Mediterranean Conference	Ravenna		✓	
Offshore Northern Seas	Stavanger	✓		✓
Offshore South East Asia	Singapore	✓		✓
Offshore Technology Conference	Houston	✓	✓	✓
Oil & Gas Asia	Kuala Lumpur		✓	
Subsea Aberdeen	Aberdeen	✓	✓	✓
Subsea Tiebacks Forum	Texas	✓	✓	✓

n/d - Not Decided

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