

Infield Systems' 2014 - 2015 Oil & Gas Map Media Plan

Infield Systems will be publishing the following regional offshore oil and gas activity wall maps during the course of 2014 and 2015, which will be distributed at all industry events attended by Infield Systems, as well as via the alternative distribution channels featured overleaf:

2014

- **Malaysia Oil & Gas Activity Map to 2019 (Published)**

The first edition of this map was launched in March 2014 at the Offshore Technology Conference Asia 2014. It will also feature prominently at OSEA 2014 and OGA 2015.

- **US Gulf of Mexico Oil & Gas Infrastructure & Integrity Map to 2019 (Published)**

This map was launched in May 2014, with its major release at the Offshore Technology Conference 2014 in Houston.

- **Norwegian, Baltic & Barents Seas Oil & Gas Activity Map to 2019 (Published)**

Published in August 2014, with its initial release at Offshore Northern Seas, Stavanger. This map will also be included in all delegate bags at the PILOT Share Fair in October, in Aberdeen.

- **Offshore South & East Africa Oil & Gas Activity Map to 2020 (100% Sold Out)**

Scheduled for publication in November 2014, with its release planned at the 21st Africa Oil Week, in Cape Town. This map is produced and distributed with the support of our media partner, the South African Oil and Gas Alliance.

- **Offshore Asia Pacific Oil & Gas Activity Map to 2019 (80% Sold Out)**

Scheduled for publication in November 2014, with its launch planned at Offshore South East Asia, this map will feature on banners at both OSEA 2014 and OGA 2015. It will also be at OTC Asia in 2016

Coming in 2015

- **The Arctic Frontiers Oil & Gas Map to 2020 (70% Sold Out)**

Scheduled for publication in March 2015, with its initial launch exhibition still to be confirmed. This map is a particular industry favourite at OTC Houston.

- **Central Mediterranean & North Africa Oil & Gas Activity Map to 2019**

Scheduled for launch in March, with its release planned at Offshore Mediterranean Conference 2015, in Ravenna, Italy. This map will be included in all delegate bags at this conference as well as being distributed from the Infield stand.

- **Offshore Latin America Oil & Gas Activity Map to 2019**

Scheduled for launch in May 2015, with its major release planned at OTC Houston. Infield sponsors high profile banners at this exhibition and this map will feature prominently.

- **North Sea Oil & Gas Field & Integrity Map to 2020**

Scheduled for launch in September 2015, with its launch planned at Offshore Europe and the PILOT Share Fair in Aberdeen. This map will be included in all delegate bags for the PILOT Share Fair and on a banner directly outside the entrance to Offshore Europe.

- **Offshore West Africa Oil & Gas Activity Map to 2020**

Scheduled for launch in October 2015, with its initial launch at the ATCE exhibition in Houston. This map is also extremely popular at OTC.



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Advertising Opportunities

With each of the Infield Oil and Gas Activity Maps, there are a number of advertising opportunities available, with single 100mm by 100mm slots and custom size positions available.

- A single 100mm x 100mm position costs GB£2,750 and a 100 x 200mm position (vertical or horizontal costs GB£5,000. Prices for custom sizes and positions are available on application. On infield.com it is possible to purchase advertising slots in GBP (£), USD (\$) and EUR (€).
- Each map provides a unique marketing aide for leading contractors to promote their services, facilities and major new projects to the global oil and gas industry
- All advertisers will receive 100 folded maps per 100mm x 100mm position for their own distribution to clients and suppliers.
- There is a minimum of two years between each map reprint in order to maximise exposure and 'wall time' lifespan for our advertisers.

Map Specifications

- Map dimensions 1505mm (w) x 1055mm (h)
- Minimum print run 5,000
- Smooth coated cartridge paper
- Satellite imagery, Bathymetry depths
- Maps include details of existing and future: oil & gas fields, pipelines, fixed platforms and floating production systems as well as LNG liquefaction and LNG regasification terminals and oil terminals. Each map will also contain other specific, relevant regional information

Exhibition	Where	When	2014	2015	2016
Subsea Expo	Aberdeen	February	✓	✓	✓
Subsea Tiebacks Forum	New Orleans	March	✓	✓	n/d
OTC Asia	Kuala Lumpur	March	✓		✓
Offshore Mediterranean Conference	Ravenna	March		✓	
Offshore Technology Conference	Houston	May	✓	✓	✓
Oil & Gas Asia	Kuala Lumpur	June		✓	
Offshore Northern Seas	Stavanger	August	✓		✓
Offshore Europe	Aberdeen	September		✓	
ATCE	Amsterdam	October	✓	✓	n/d
Decom North Sea Conference	St. Andrews	October	✓	✓	✓
PILOT Share Fair	Aberdeen	November	✓	✓	✓
Africa Oil Week	Cape Town	November	✓	n/d	n/d
Offshore South East Asia	Singapore	December	✓		✓

Distribution

Infield Systems attends many high profile oil and gas exhibition and conference events around the world to promote its products and services and to distribute its published oil and gas maps to exhibitors, visitors and delegates. As well as exhibiting, Infield Systems invests in advertising, delegate bag inserts and booth traffic enhancing sponsorship opportunities with the core aim being to drive visitors to the Infield booth to collect maps.

For all events, Infield Systems promotes its attendance on the Infield.com website and these pages are developed with search engine optimisation, to ensure high page rankings in Google, Bing and other major search engines. Infield.com is recognised as a key referral website to industry events,

to the extent that various event organisers collaborate with Infield Systems to promote their events. In addition, Infield Systems sends out regular newsletter, event and product broadcasts to its highly targeted and managed email marketing list.

All maps are also available through the Infield online shop using the Infield Rolled and Folded Map Service. This service enables clients to order multiple copies of maps. There is no charge for folded maps, but handling, packaging and delivery charges apply. Rolled maps are chargeable. Maps can also be collected in person from either our London or Aberdeen offices.

The success of these distribution channels is reflected on many office and conference room walls around the world.

Infield Systems' Complete Series of Regional Oil & Gas Wall Maps:

- Arctic Frontiers
- Asia Pacific
- Central Mediterranean & North Africa
- Gulf of Mexico
- Latin America
- Malaysia
- North Sea
- Norwegian, Baltic & Barents Seas
- South & East Africa
- West Africa

About Infield Systems

Infield Systems is a consulting and advisory company for the offshore oil, gas, marine and renewable energy industries as well as being a market leader in the provision of research, project data, market forecasts and GIS mapping. Working with leading global organisations across both the energy and the financial services sectors, Infield Systems is widely acknowledged as the definitive independent source for information, research and analysis on the offshore energy sector. Infield Systems' Consultants and Analysts are renowned for their accurate analysis and insightful forecasts, produced through close collaboration with both the forecasting and modelling team and the research department.

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