

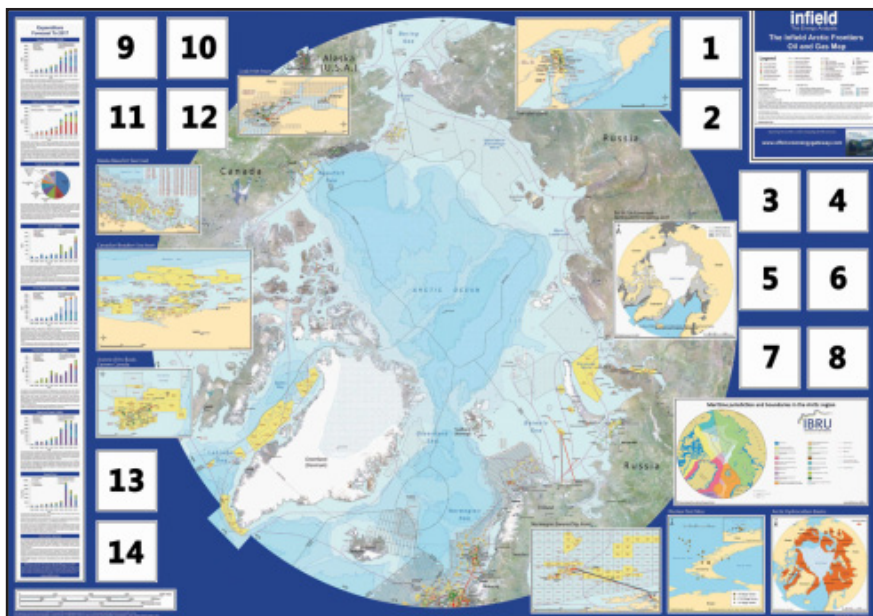
## Published Wall Maps Marketing Opportunities

Infield Systems publishes a range of regional oil and gas infrastructure and integrity wall maps. These maps are distributed globally to companies and individuals within the oil and gas industry. Within each map, companies have the opportunity to secure advertising positions to promote their company's corporate brand, products, services and projects that they are involved in. As the maps are regional based, companies can select maps appropriate to their marketing campaigns. The maps provide the advertisers with a "long lasting" high profile product that can be seen on thousands of office walls around the world.

The following package is provided to advertisers;

- Each advertising spot is 100mm by 100mm, though companies can if available "double up"
- Advertisers receive 100 voucher copies of the map to distribute to their clients and suppliers
- Print runs of 5,000 which are distributed at key industry events
- Summary report of the successful distribution of the wall map

### Arctic Frontiers Oil & Gas Activity Map



The Arctic holds the world's largest remaining untapped gas reserves and some of its largest undeveloped oil reserves (possibly 25%).

Infield Systems again plan to fully up-date their Arctic Frontiers Map to chart these potential reserves and future fields. Complete with all offshore licence activity, major players and discoveries.

Scheduled for publication in March 2013 with release at the Arctic Technology Conference 2013, Houston, Texas.

#### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- Second edition

### Offshore Asia Pacific Oil & Gas Activity Map



Infield Systems is preparing for publication the third edition of the Offshore Asia Pacific Oil & Gas Activity Map, covering the offshore oil and gas sector for the Asian and Australasian regions through to 2017.

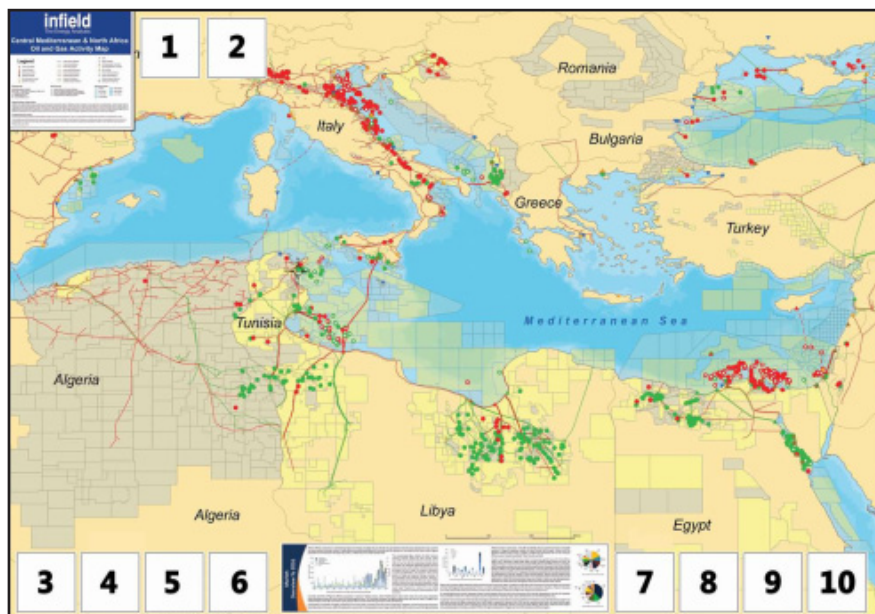
Scheduled for publication in November 2012 with major release planned for Offshore South East Asia (OSEA) 2012 and Oil & Gas Asia (OGA) 2013.

#### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- Third edition



## Central Mediterranean and North Africa Oil and Gas Activity Map



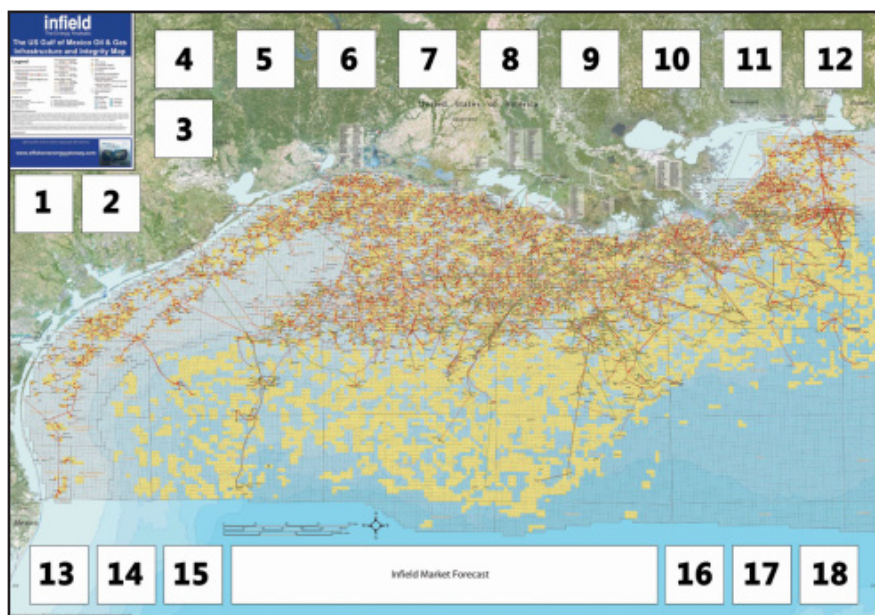
This new regional oil and gas map will detail the central Mediterranean and North Africa oil and gas regions, including: Italy, Tunisia, Libya, Egypt, Albania, Israel, Greece, Croatia, Algeria, Malta and Cyprus.

Scheduled for publication at Offshore Mediterranean Conference 2013 being held in Ravenna, Italy

### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- First edition

## Gulf of Mexico Infrastructure & Integrity Map



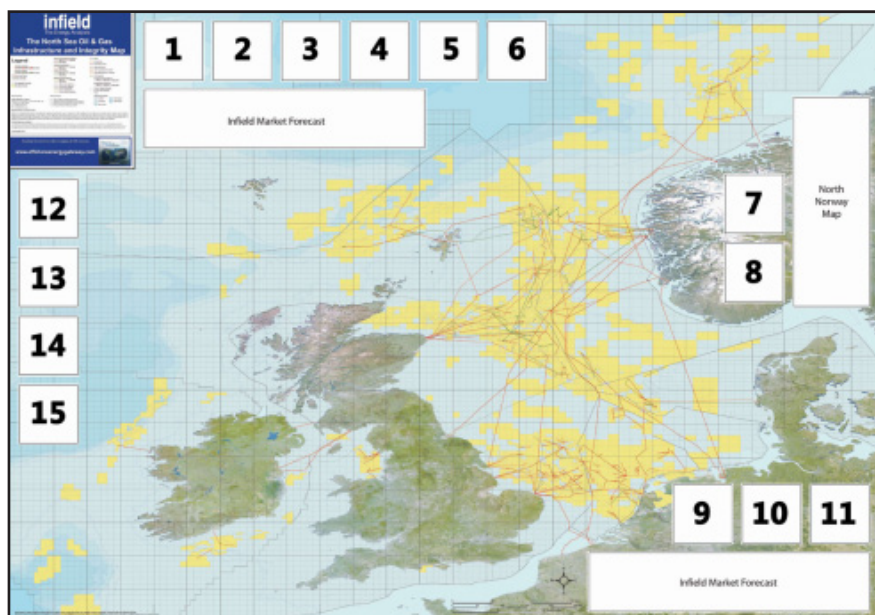
According to Infield data 13.4bn barrels of oil and gas reserves are forecast to come onstream offshore North America between the years 2012 and 2016. With platforms and fields coming to the end of their productive life, information on which fields will close and those which will have to continue is crucially important to all major players in the offshore oil and gas industry. The US Gulf of Mexico Oil & Gas Infrastructure Map will go a considerable way to informing industry players of the future ahead.

Scheduled for publication in April 2014 with major release planned for the Offshore Technology Conference 2014 and Subsea Tie Backs 2015.

### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- Third edition

## North Sea Oil & Gas Infrastructure & Activity Map



The map will provide capital expenditure forecasts for deepwater, key operators, floating production, fixed platforms, subsea, pipelines, control lines and vessel activity.

Scheduled for publication in August 2013 with major release planned for Offshore Europe 2013, Aberdeen.

### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- Second edition



## Norwegian, Baltic and Barents Seas Oil and Gas Activity Map



This new map will feature all related regional licence blocks with operator status, operational and future fields and platforms, major pipelines planned to 2017. Additional data shown includes neighbouring regions of the Barents Sea, Northern UK and the Baltic.

Scheduled for publication in August 2012 with major release planned for Offshore North Seas 2012, Stavanger.

### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- First edition

## Offshore South and East Africa Oil & Gas Activity Map



With the ever increasing search for new discoveries of hydrocarbons, Tanzania, Mozambique and Madagascar are fast appearing on the radar. The East Africa oil and gas sector is expected to be a key driver of growth in Africa. Activity and interest in this region is high. This new activity map will reflect the interest in the region.

Scheduled for publication in December 2012.

### Map technical specifications

- Size 1288.5mm (W) by 1055.5mm (H)
- First edition

## Offshore West Africa Oil & Gas Activity Map



The base map will feature a complete regional over-view, showing both the current operational status of the West Africa region, including operational oil and gas Fields, Platforms and Pipelines. The map also includes detailed map insets featuring the major producing areas with all up-coming oil and gas Fields, Platforms and Pipelines being planned or considered through to 2016.

Scheduled for publication in December 2013 with major release at Subsea 2014, Aberdeen, Subsea Tie Backs 2014, Texas and the Offshore Technology Conference 2014, Houston.

### Map technical specifications

- Size 1503.5mm (W) by 1055.5mm (H)
- Third Edition

# Offshore Latin America Oil & Gas Activity Map



The second edition of the Offshore Latin America Oil & Gas Activity Map To 2017 highlights the hot spots of activity offshore Latin America, as well as providing an overall capital expenditure a regional forecast for deepwater, key operators, floating production, fixed platforms, subsea, pipelines, control lines and vessel activity.

Scheduled for publication in August 2012 with major release planned all events Infield Systems attends.

## Map technical specifications

- Size 1055.5mm (W) by 1503.5mm (H)
- Second edition

## Distribution

Infield Systems attends many oil and gas events around the world, where the maps are actively distributed and promoted. In addition Infield Systems works with conference organisers to distribute the published maps to their conference delegates.

At events such as the Offshore Technology Conference and Offshore Europe, Infield Systems invests in various advertising and sponsorship opportunities with the conference organisers to drive more visitors to the Infield booth. The advertising is centred on the distribution of the Infield Oil & Gas Activity Maps.

At Subsea Tiebacks Forum Infield Systems participates in the sponsorship programme that allows the paying delegates to be entered into a free prize draw to win a Harley Davidson Motorcycle. To qualify, the delegate must visit each of the sponsoring booths.

For all events Infield Systems promotes their attendance on the Infield.com website and these pages are developed with search engine optimization, to ensure high page rankings in Google, Bing and other major search engines.

Infield Systems operates an email marketing system which announces the publication of all Infield products and services and attendance at exhibitions and conferences.

Exhibition	Location	2012	2013	2014
Arctic Technology Conference	Houston	✓	✓	✓
Gastech	London	✓		
Offshore Europe	Aberdeen		✓	
Offshore Mediterranean Conference	Ravenna		✓	
Offshore Northern Seas	Stavanger	✓		✓
Offshore South East Asia	Singapore	✓		✓
Offshore Technology Conference	Houston	✓	✓	✓
Oil & Gas Asia	Kuala Lumpur		✓	
Subsea Aberdeen	Aberdeen	✓	✓	✓
Subsea Tiebacks Forum	Texas	✓	✓	✓

## Enquiry Form

Oil & Gas Maps	Advert Positions		
	Option 1	Option 2	Option 3
Arctic Frontiers Oil & Gas Activity Map			
Offshore Asia Pacific Oil & Gas Activity Map			
Central Mediterranean and North Africa Oil and Gas Activity Map			
Gulf of Mexico Infrastructure & Integrity Map			
Offshore Latin America Oil & Gas Activity Map			
North Sea Oil & Gas Infrastructure & Activity Map			
Norwegian, Baltic and Barents Seas Oil and Gas Activity Map			
Offshore West Africa Oil & Gas Activity Map			
Offshore South and East Africa Oil and Gas Activity Map			

For current availability and online ordering please visit the Infield.com website.

Name:

Email:

Company Name:

Phone: