

SUBSEA AND ALL THAT JAZZ

EXHIBITOR PROSPECTUS



Subsea Tieback Forum & Exhibition

March 3-5, 2015 | New Orleans Ernest N. Morial Convention Center | New Orleans, LA
www.subseatiebackforum.com

Owned & Produced by:



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Hosted by:



The **SUBSEA TIEBACK FORUM & EXHIBITION** is the largest global exhibition for the subsea engineering industry.

YOU CAN'T AFFORD TO MISS THIS EVENT.

Exhibiting will provide opportunities to make instrumental connections that hold the key to your success in this growing market.

IF YOUR COMPANY IS INVOLVED IN THE FOLLOWING AREAS, THE **SUBSEA TIEBACK FORUM & EXHIBITION** IS AN ESSENTIAL PLATFORM TO EXHIBIT YOUR PRODUCT AND SERVICES:

- Buildings
- Chemicals
- Compressor Equipment and Services
- Contracting Services
- Corrosion/Abrasion Control
- Diving Services and Underwater Maintenance
- Drilling
- Dynamic Positioning Propulsion
- Engines
- Enhanced Recovery
- Environmental Monitoring and Protection
- Exploration and Production
- Fasteners
- Financial Services
- Governmental Services
- Information Technology
- Instruments and Control
- Logging and Formation Evaluation
- Logistics
- Lubricants
- Marine Equipment and Services
- Offshore Platforms
- Pipeline Coating Applicators
- Pollution and Spill Control
- Power Supply
- Process Equipment and Services
- Production
- Pump Equipment and Services
- Recruitment and Consultancy
- Safety Equipment and Systems
- Safety, Environmental Protection & Regulatory Services
- Ships, Boats, Vessels and Equipment
- Sponsor Societies
- Subsea
- Technical, Laboratory and Computer Services
- Telecommunication Systems
- Thrusters
- Tools
- Trade Associations
- Transportation
- Tubulars and Piping
- Valves and Actuators
- Well Completion
- Waste Disposal

BOOK YOUR EXHIBIT SPACE NOW FOR THE BEST SELECTION OF LOCATIONS!

EXHIBITING WILL PROVIDE OPPORTUNITIES TO:

- Meet strategic decision makers face-to-face
- Increase brand awareness and build brand value
- Source new suppliers
- Build upon existing relationships and start new ones
- Launch new products and services

SUBSEA TIEBACK EXHIBITORS RECEIVE:

- Exhibit space starts at 10' x 10' units
- One full conference registration for a member of your staff per each 100 sq. ft. of booth space
- Complimentary exhibit hall passes to distribute to current and prospective clients
- Two booth staff personnel passes per each 100 sq. ft. of booth space (does not include lunch)
- Company and booth listing on the event website
- 35 word/200 character listing in the event Show Guide
- 50 word/300 character listing on event website
- Draped booth backdrop, side dividers and company identification sign
- Extensive event advertising in industry-leading magazines including Oil & Gas Journal and Offshore magazines

In addition to the benefits above, your company will be featured on the new Subsea Tieback Interactive Floorplan. Your company will now have a multi-faceted platform for showcasing its brand / products / services well beyond the Subsea Tieback exhibit hall—AND—it will be virtually on-demand for all registered attendees. This enhances your visibility before, during and after the exhibit hall hours.

Please contact Michael Donnell at michaeld@pennwell.com or 918-831-9707 for more opportunities with enhanced exhibitor listings.

COST TO EXHIBIT:

If space is booked by April 3, 2014, exhibit space only rate is USD \$43.25 per sq. ft.

After April 3, 2014, exhibit space only rate is USD \$45.50 per sq. ft.

For premium space (corner booths and island booths), add USD \$2.00 per sq. ft.

To view the exhibit hall floor plan, please visit www.subseatiebackforum.com.

2015 AVAILABLE SPONSORSHIP PACKAGES

- Diamond Sponsor - Bags & Aisle Signs
- Platinum Sponsor - Carpet Inlays
- Gold Sponsor - Wednesday Lunch
- Gold Sponsor - Thursday Lunch
- Silver Sponsor - Networking Reception
- Silver Sponsor - Opening Reception
- Bronze Sponsor - Exhibitor Branding
- Bronze Sponsor - Coffee Breaks
- Bronze Sponsor - Housing
- Conference Padfolios and Pens
- Continental Breakfast - Wednesday
- Continental Breakfast - Thursday
- Exhibit Floor Map
- Exhibitor Branding
- Fast Track Registration
- Hog Heaven Harley Giveaway
- Hog Heaven Title Sponsor
- Meeting Room Rental
- Online Registration Page
- Product Locator
- Recharge Kiosk
- Registration Confirmation Page
- Room Drop
- Show Guide Belly Band
- SUT Workshop
- Visitor Bags
- WIFI Lounge
- You Are Here Structure
- Foyer Banner
- Conference level floor stickers - 4
- Interactive Package - Golf Swing Analysis
- Interactive Package - Photo booth
- Hospitality Package
- Escalator Branding
- Transportation
- Column Wraps
- Food Court
- Conference Cappuccino cart (outside exhibit hall)
- Conference IPAD Giveaway
- Wine Tasting Networking Event

For more exhibit and sponsorship information, please visit www.subseatiebackforum.com or contact:

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4 WAYS TO REGISTER:

1 ONLINE:

www.subseatiebackforum.com

2 MAIL:

PennWell C&E Registration (SSTB)

P.O. Box 973059

Dallas, TX 75397-3059 USA

3 FAX:

+1-918-831-9161

Toll-Free: +1-888-299-8057

4 E-MAIL:

registration@pennwell.com